

Thanks to the people who made it possible



The Cream Awards have become the gold standard for the dairy industry thanks to the support of sponsors from some of the UK's most impressive businesses, says **Chris Lyddon**

On behalf of Grove House Publishing I'd like to extend our deepest gratitude to every one of the Cream Awards Sponsors for their dedication to making the Cream Awards a success on Thursday night.

The Cream Awards are the culmination of months of dedicated work by the organisers and sponsors, every one of which takes a full part in helping to make sure the awards recognise the very best in the dairy industry.

The list of sponsors itself reads like a who's who of the most dynamic, vital and go-ahead businesses in and serving the dairy industry.

- Merial Eprinex, lead sponsor of the Cream Award, represents some of the best in animal health products.
- NSF Agriculture, sponsor of the Food Chain Marketing Award, is a leader in setting high standards and subjecting them to rigorous third party oversight.
- Mole Valley Farmers, sponsor of the High Feed Efficiency Award, is an industry-leading example of a business set up by farmers to serve farmers, and doing a great job.

- JCB Agriculture, sponsor of the High Tech Farm Award, is a British manufacturing business that's recognised around the globe as a world-class success.
- Norbrook Laboratories, sponsor of the Award for Health & Welfare, is the only home-grown British pharmaceutical company, exporting to 120 countries worldwide.
- Volac, sponsor of the Forage Manager of the Year, is one of Europe's fastest-growing and ambitious international dairy nutrition businesses.
- New Holland Agriculture, sponsor of the Young Farmer of the Year Award, is a worldwide success in agricultural machinery, with a 50-year history of production in the UK.
- Rumenco 'Progiene', sponsor of the High Yield Herd Award, provides a range of products designed to ensure optimal herd health and the production of top-quality milk.
- Zoetis, sponsor of the Dairy Vet of the Year Award, is a global animal health company dedicated to supporting customers and their businesses in ever better ways, building on

- 60 years of experience.
- Elanco Animal Health, sponsor of the High Fertility Award, is a world leader in developing products and services that enhance animal health, wellness and performance.
- David Clarke Livestock, sponsor of the 2014 Dairy Team of the Year, is a company based in Ireland with 20 years of experience specialising in sourcing quality dairy and beef breeds throughout Europe.
- BOCM PAULS, sponsor of the Dairy Ambassador of the Year Award, is the UK's leading animal feed manufacturer. Recognising changing customer requirements, the company has developed the concept of 'the total feed business'.
- Morrisons Supermarkets, sponsor of the Taste of Excellence Award, is the UK's fourth largest food retailer with over 500 stores, sourcing and processing most of the fresh food that it sells through its own manufacturing facilities, with more people preparing more food in store than any other retailer.

The winning line-up for 2014 . . .

THE CREAM AWARD

Sponsored by Merial Eprinex
Winner – Mole Valley Farmers
Highly Commended – Wyke Farms

FOOD CHAIN MARKETING AWARD

Sponsored by NSF Agriculture
Winner – Feeling Upbeat
Highly Commended – Nantwich Cheese

HIGH FEED EFFICIENCY AWARD

Sponsored by Mole Valley Farmers
Winner – BM Coombes & Son,
New Grove Farm
Highly Commended – Poyerston Lodge

HIGH TECH FARM AWARD

Sponsored by JCB Agriculture
Winner – JF Gibson & Son, Hunter's Hill Farm
Highly Commended – Rowreagh Farm

HEALTH & WELFARE AWARD

Sponsored by Norbrook Laboratories
Winner – JE & EM Marshall, Woodside Farm
Highly Commended – CJ & JA Reed,
Eastside Farm
Highly Commended – J&D Bradley,
Derby Hill Farm

AGRICULTURAL MERCHANT OF THE YEAR

National Winner – Mole Valley Farmers
Regional Winner – WE Jameson & Son

FORAGE MANAGER OF THE YEAR

Sponsored by Volac
Winner – Michael Sainsbury,
RP Sainsbury & Sons
Highly Commended – Mr and Mrs Venables,
Pigeon House Farm

YOUNG FARMER OF THE YEAR

Sponsored by New Holland Agriculture
Joint winners – Mr and Mrs C Reed
of CJ & JA Reed
Highly Commended – Tim Jones,
Bankhead Farm

AWARD FOR INNOVATION

Winner – farmBolus, eCow Devon Ltd
Highly Commended – Harvest Lab Sensor,
John Deere Ltd

JUDGES' SPECIAL AWARD

Winner – Nampack Plastics

HIGH YIELD HERD AWARD

Sponsored by Rumenco 'Progiene'
Winner – Redhouse Holsteins
Highly Commended – Velindre Farm

DAIRY VET OF THE YEAR

Sponsored by Zoetis
Winner – James More, Galloway Veterinary
Group
Highly Commended – Craig McAlister,
Parklands Veterinary Group



HIGH FERTILITY AWARD

Sponsored by Elanco Animal Health
Winner – C&S Fitton & Son,
Whatcroft Dairy Farm
Highly Commended – Radholme Laund Farm

2014 DAIRY TEAM OF THE YEAR

Sponsored by David Clarke Livestock
Winner – Sainbury's Dairy
Development Group

DAIRY AMBASSADOR OF THE YEAR

Sponsored by BOCM PAULS
Winner – Roger Evans, Brunslow Farm

TASTE OF EXCELLENCE AWARD

Sponsored by Morrisons Supermarkets
Winner – Yorvale
Highly Commended – Belton Cheese – Red Fox
Highly Commended – Burt's Blue Cheese

Look out for features on all the winners in future editions of **Farm Business**

For the full list of winners, see www.farmbusiness.cc